

EMPIRE ARTIST

PRESENTS



**jari
johannes
graphics
man**



ARTIST INTERVIEW

Full Name: Jari Johannes
Age: ∞
Birthplace: Finland

Tell us a bit about yourself

I'm a poor-as-hell graphic designer / illustrator trying to do this thing full time. I live in a tiny studio apartment in Jyväskylä, Finland and pretty much spend all my time sitting in front of my computer and I wouldn't change it for anything.

What is the story behind your artist pseudonym?

I didn't want to hide behind a pseudonym and instead just started using my real name in 2016.

Tell us a random fact about you?

I don't know how to burp which sucks, so many great comedic opportunities are missed because of this!

Other hobbies aside from art and design?

I play the drums, guitar, bass and make shitty music for my own amusement. I used to hit the gym a lot but that has kind of died down lately in an effort to dedicate even more focus on this art and design game.



ABOUT THE ARTIST

ARTIST INTERVIEW

What about art makes you happy?

When you have something unique and personal to share to the world and when people react to that positively and want to work with you that's a pretty cool thing.

What has influenced the style of art you create?

Influences just come from everyday life experiences: people, relationships, music, movies, events, art and so on.

Tell us about your journey becoming an artist?

I think it's the same story pretty much everyone else has. I loved drawing as a kid and just continued doing that and through the years I switched from traditional media to digital painting and from there to vector graphics. The journey still continues as I really need to step up my game and learn new things.

What challenges have you faced as an artist?

To continue from the previous question; the ongoing challenge is to find new ways to express myself and to evolve as an artist. I think I've become too comfortable with my own little niche and I need to get out of my comfort zone again in a big way.

Who are some of your favourite artists?

I don't really have favourites but if I had to name some: Kandinsky, Le Corbusier,

What is your favourite piece of art?

Bride of the Wind by Oskar Kokoschka.



ABOUT THE ARTIST

ARTIST INTERVIEW

If you could give one piece of advice to aspiring artists, what would it be?

Find your own voice, put yourself out there and don't be an asshole.

If you could meet any artist, alive or dead, who would it be? Why?

Probably Da Vinci, that guy was pretty talented and I would love to crack open a few cold ones with the guy and watch Youtube videos.

What is the story behind your design style?

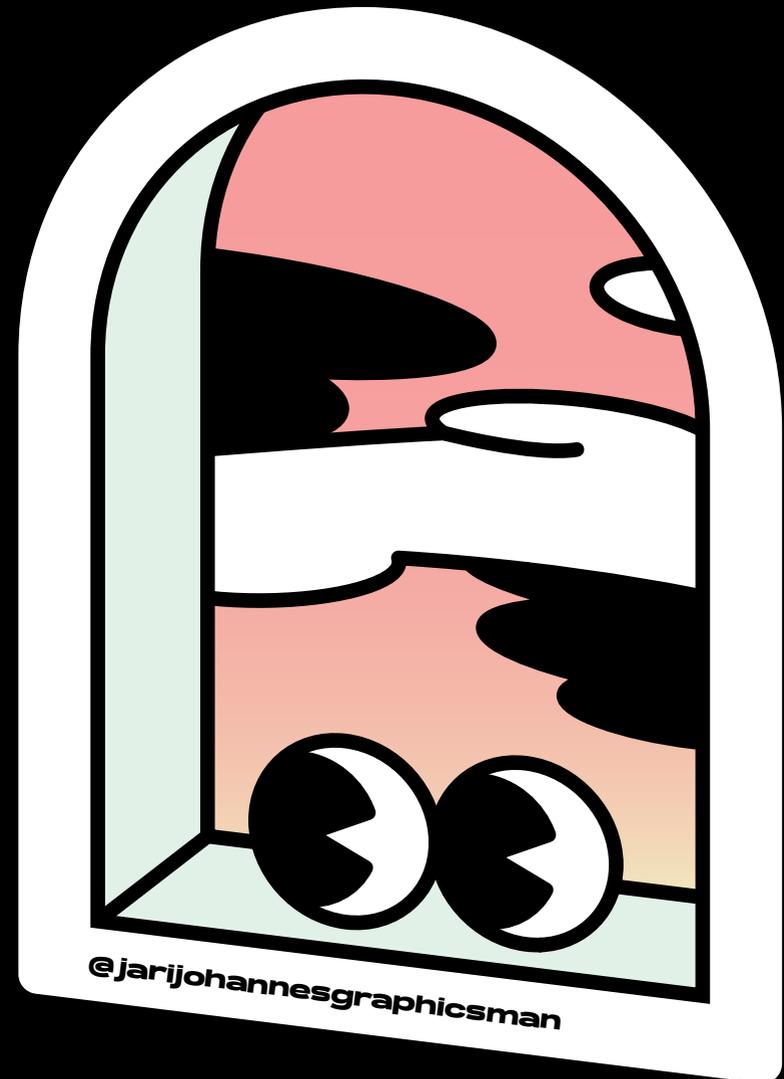
In 2015 I completely abandoned digital painting and just focused 100% on vector graphics because I wanted to branch more into graphic design and my illustration style formed itself in the process.

What do you like most about your design style?

I try to keep my head out of my own ass as much as possible but I wanted to create a style that "pops" and is very in your face with detail and color and I think I at least somewhat have achieved that.

Where do you get inspiration to create the designs you do?

Just from life in general. A lot of my personal work is just me venting my shit. Sure I might have ideas for an interesting compositions or elements but the underlying theme is almost always something personal.



ARTIST INTERVIEW

What techniques and mediums do you mainly use when you create?

I use Adobe Illustrator with the cheapest Logitech mouse I bought from a supermarket 5 years ago and that's it.

What are your favourite tools to create art with?

Adobe Illustrator. Best mental tool is anxiety either from a nearing deadline or from having procrastinated too much and not having done art in a long time.

What future styles or direction do you want to explore/take your art?

I've been saying to myself I'll learn 3D and motion graphics forever and I still haven't fully jumped in and I really need to stop being a giant pussy and do it.

You're a new addition to the crayon box. What colour would you be and why?

Probably a completely useless crayon made out of plastic just to annoy everybody because crayons are the worst shit ever.



What do you work toward in your free time?

Being a better drummer and not being such a mess of a human.

If you could steal credit for any great piece of art, song, film, book etc which one would you claim?

The bible.

"If you had to be shipwrecked on a deserted island, but all your human needs—such as food and water—were taken care of, what two items would you want to have with you?"

Probably some salt and pepper.



LOOKBOOK

VIEW
INSTAGRAM



jari
johannes
graphics
man

"Tap above to visit his Instagram profile"





MELLOW THEORETICS.

When you lay in dusty covers and the room is lit by ultraviolet you close your eyes and your puzzled thoughts get visualized in an image.

CONQUERING BUBBLING MESS

When the rational world gets shattered the imagination takes over and starts building a new home for you.





SUMMER OF SUMMER

The sun goes supernova and at the peak of the scorching heat all matter unites in a blissful chaos.

THE WEATHERED ZERO

A man worn down by the inner self-destructive imperative, a slave to his vices and unable to break free from it all before the eventual end.



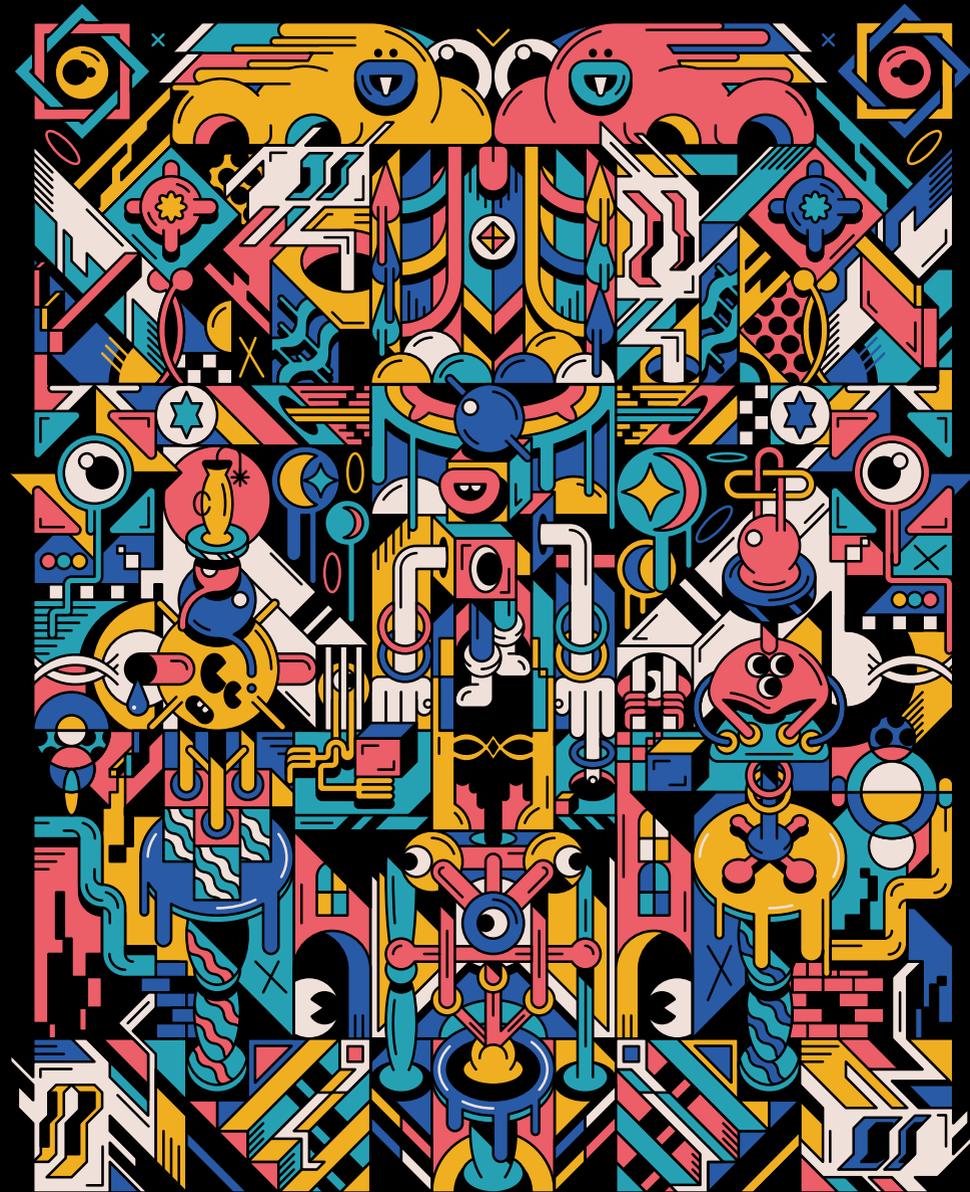


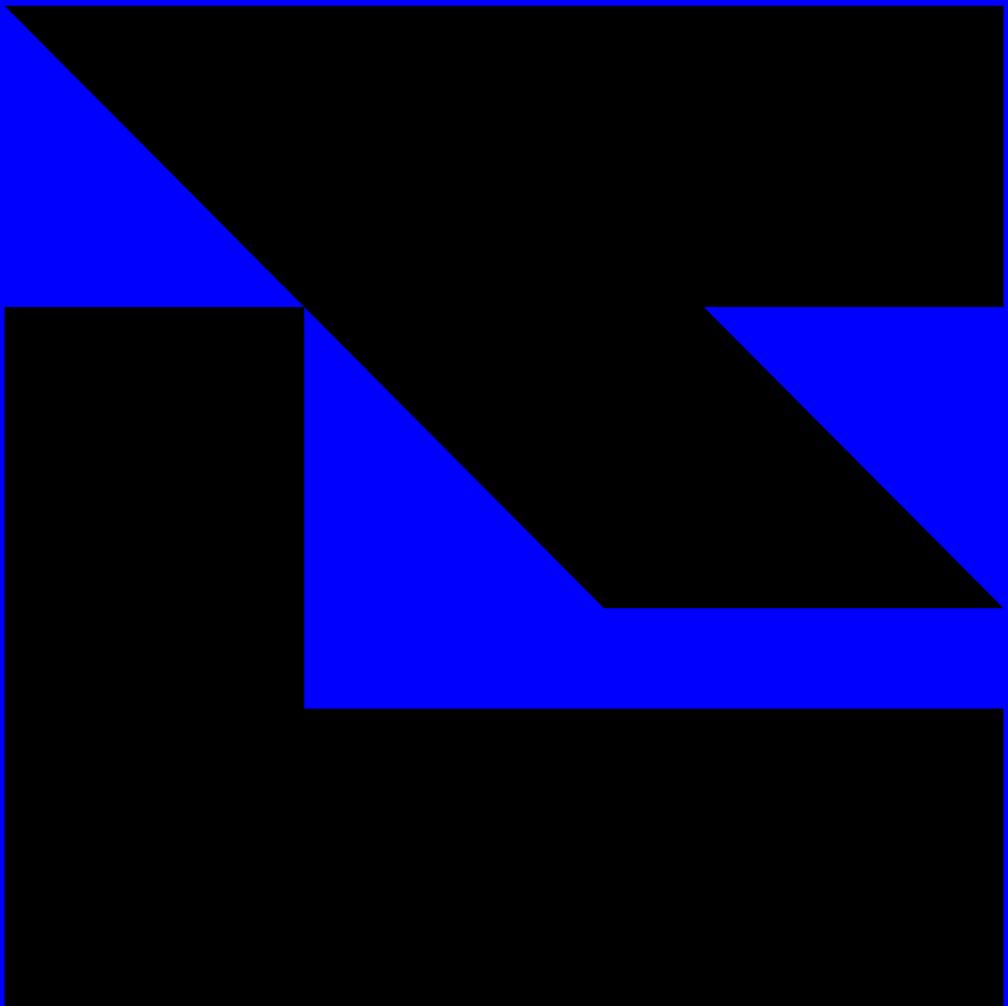
ROMANCING

educated to a memory of Her gaze, her cigarette stained slender fingers and her emotional lock-picking skills.

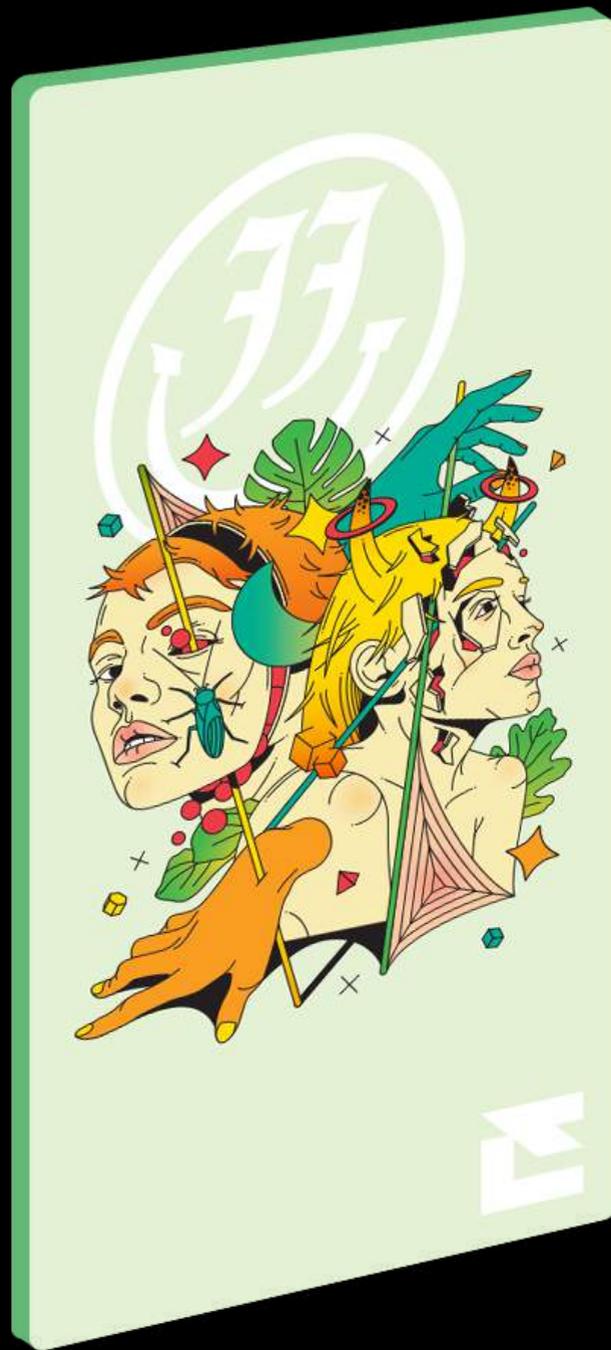
BLACK FORCE DOMAIN

Insanity and symmetry create an alliance that is barely stable enough to continue to exist.





THE WRISTBAND



"Tap the card to visit his online profile"

THE WRISTBAND

TIER ONE

JARI'S DESIGN

Who's it for?

This band is dedicated to the gamer – a breed of human identified as having at least one square eye, energy drink for blood and being able take at least 50 Game Overs in a row (without destroying anything)

Jari's Style

Jari's art is definitely original – his style "pops" and has incredible depth, taking your eyes on a journey filled with immense detail and vibrant colours. His ability to create well balanced designs that are incredibly complex, makes him the perfect candidate to design a wristband that represents gaming in its rawest pixelated form.



Inside Phrase

"Gameover"



THE
POINTS
EMPIRE
SYSTEM

EMPIRE
ARTIST

SUMMARY OF THE EMPIRE POINTS SYSTEM

1 / EARN POINTS

FOUR ways to earn points:

- > Make a Referral
- > Purchase products
- > Post with #EMPIREBANDS
- > Review, Follow Instagram

2 / UNLOCK TIERED BANDS

Use your TOTAL EARNED points (over all time) to unlock Tiers and get access to rare bands.



3 / PURCHASE WITH POINTS

Use your POINTS BALANCE to make purchases.

The more bands you purchase - the more value you receive.

THE FIVE PACK



ANY FIVE FOR ~~\$425~~ **\$90** (AUD)
or 900 points

- > Save 28% per band (pre order only)
- > Artist sticker per band
- > Standard shipping free
- > 5% total sale amount to the Artist

THANK YOU

THANK YOU

NOT LONG NOW!

EXPECTED SHIPPING DATE

Expect to have your wristbands shipped in July at the latest - check your emails to keep informed.

QUESTIONS?

WHO TO CONTACT

If you have any questions feel free to email us at:

Info@empire-artist.com/

WANT TO COLLABORATE?

If you are interested in making your own custom wristbands or collector cards, visit:

Info@empire-artist.com/collaborate/

GET THE MOST OUT OF YOUR BAND

For our detailed care instructions, visit:

www.empire-artist.com/care-instructions/

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EMPIRE ARTIST

CULTIVATING CREATIVITY

The movement that serves
the Artist and empowers
you to express your inner
creative.

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